



## **Design Brief**

- Required specifications of base vehicle
- Base functions
- Base vehicle technical data
- Installation fix elements
- Applications























## Summary - II

Main advantages:

- Production is cheaper&more effective
- Easier for the dealers too: it is enough to keep the base vehicle on stock
- Customer has more added value due to the own assembly of the modules hence lower price
- · Rental companies have more flexibility
- Renters get the vehicle with all required functions but nothing unwanted
- Removing the unwanted modules leads to lower weight thus lower fuel consumption and environmental impact







